

# COB Lion Pride #BestInClass

## Focusing on what truly matters...College of Business Students

At the heart of every organization should be a mission that energizes and clarifies its efforts. Our mission keeps what is most important front and center - we exist to *produce career-ready business professionals who add value to the global business environment*. The focus for this month's newsletter is to spotlight some of our many exceptional students – past and present! Make no mistake, the College of Business at A&M – Commerce develops Best in Class graduates that exemplify Lion Pride!

## Student-Athlete??? ABSOLUTELY!!



I have enjoyed many inspiring moments during my first semester here, but few as exciting as watching our Lion football team secure the Division II National Championship! I am proud to be a Lion! Some people might wonder why I, as dean, care so much about football (and athletics in general). It's because of the very special environment that TAMU-C has cultivated whereby we recruit and grow athletes of exceptional talent *and* character who epitomize the "Student/Athlete" ideal. I came from a Division I school where coaches kept athletes as far away from the "academics" as possible since we might confuse them about their "priorities." Here, I have found a place where there is a commitment to excellence both on the field/court and off, a place where families entrust us with the great responsibility of developing well-educated athletes who are truly career-ready professionals. I am proud of *all* the College of Business athletes: 22 football players, 6 men and 5 women golfers, 15 men and 7 women track and fielders, 2 women soccer players, 3 women basketball players, 7 women volleyball players, 1 softball player and five rodeo athletes. GO LIONS!



## From Grit to Greatness

Have you seen the new “From Grit to Greatness” commercials? If not, be on the lookout for them in the coming months! In the COB, we have many, many students whose own stories leave me in awe. Chris Moolayil, a December 2017 Accounting graduate, is one of them I want to share...

In March 2011, Chris suffered a spinal cord injury in an automobile accident and was paralyzed from the chest down. During his period in rehabilitation, he knew that he would never be able to finish his planned program of study in nursing and a friend who had recently completed an accounting degree suggested it as a possible alternative. Chris decided to give it a try and took his first Principles of Accounting class and made an A, clearly a sign that he had made a wise choice. Despite several back surgeries and the complication of a very serious case of meningitis, Chris never gave up and with the loving support of his family he successfully completed the requirements for his degree. He readily credits his family, church and faith for his success, but no one who knows him, can doubt that Chris himself is the driving force behind his accomplishments. Chris was quickly hired as a Cash Accountant with Digestive Health Associates of Texas, PA in Dallas and plans to begin work toward his masters degree at TAMU-C and his CPA. Chris is certainly part of our Lion Pride!



## Corporate Partners + COB Interns = Career Ready Professionals



In less than 7 years, L3 Technologies in Greenville, TX has hired in excess of 60 business interns! As a strategic partner of the College of Business, L3 Technologies provides our students with meaningful opportunities to build their resumes, grow their professional networks, and in some instances, attain their first full-time position after graduation. We sincerely appreciate their commitment to developing the career readiness of our students!

Every semester dozens of students from all College of Business disciplines gain valuable work experiences in diverse organizations across Texas. If your organization has an internship program, or would like to initiate one, please reach out to me. Whether you need one student or several, your opportunity could be the foundation of a business student’s career!

**Share Your News!** We want to increase the sharing of news among our alumni! Please click on the image at the right to help us share your professional, family, and other good news!



## Alumni Spotlight – Taking Pride in Alma Mater

Not surprisingly, the College of Business has many very successful alumni among its ranks; this month I begin “reintroducing” you to each other in my newsletters.

Scott Wheeler is the President and Chief Financial Officer of Daseke, Inc. (NASDAQ-DSKE), a \$1.2B leader in the transportation of heavy industrial goods, serving blue chip industrial producers throughout North America. Before joining Daseke, Scott served as CFO for two companies and was a managing director at a CFO consulting firm for high-growth companies. He was named the Dallas Business Journal’s CFO of the year in 2015 and was a member of the Dallas Business Journal’s Public Company Board of the Year in 2017. Scott was also the mayor of the Town of Addison from 1999 – 2005.

While Scott is obviously an exceptionally successful professional, he is also a highly engaged alumnus. He sits on the advisory board of the College of Business, serves as an adjunct faculty of finance, and is a generous philanthropist for the College. He epitomizes the ideal of the Alumni Ambassador in all that he does. Thank you, Scott.

Many of you have gone to great lengths to welcome me to TAMU-C during my first months as dean; I am exceedingly grateful to all of you and have enjoyed learning about your relationships to the College of Business. I look forward to highlighting many more of you in the coming months!



## Student Success through Scholarships

A university education is among the largest and most important investments many people will ever make and the College of Business is dedicated to delivering the best possible return on that investment. However, for many individuals, attending university simply isn’t possible without the assistance of scholarships. In the College of Business we are blessed to have many generous philanthropists who invest in the future through donations to our scholarship funds. I just want to say a huge THANK YOU to all whose benevolence is evidenced here. Know that we will make every effort to identify the most deserving individuals to benefit from your generosity!

Accounting Alumni Endowment	Graham M. Johnson Scholarship Endowment	H.L. Higginbotham Estate Endowment
Bill Adams Scholarship Endowment	Hal & Jane Langford Endowment	Louis H. Craig Memorial Scholarship
Charles Ashcroft Memorial Scholarship Endowment	Terry Hartman Memorial Scholarship Fund for Non-Traditional Students	Raymond J. Meurer Memorial Scholarship Endowment
COB Banquet Scholarship	Lester "Bill" Stone Endowment	MBA Alumni Endowment
D. W. Bobst Family Endowment	Haskell and Jean Miracle MBA Scholarship	Philip & Cheryl McLeod Endowment
Donny David Doster Memorial	ISACA North TX Undergraduate Scholarship Endowment	Ram Lal Seekri Business Scholarship
Ernesto Garcia Duran Memorial Endowment	J. Russell Armstrong Finance Scholarship	Lena Flores Endowment
Dr. Pat Turner Scholarship	Jim Mann Family Scholarship	Harry N. Mills Memorial Endowment
Dr. Shih Young Chou and Dr. Bo Han Research Scholarship	Evelyn & David Lancaster Scholarship Endowment	Donna Campbell Endowment in Accounting or Journalism
Drs. Donald & Marcia Hakala Endowment	Joe B. Hinton Business Endowment	Trezzie & Peggy Pressley Endowment
Elton D. Johnson Scholarship Endowment	Tom & Tish Johnson Scholarship Endowment	Trusty/Oxford Scholarship Endowment
John R. & Nelba Armstrong Business Endowment	Kenneth & Joyce McCord Endowment	William Carroll Adams Scholarship Endowment
Mary Glover Booth Memorial Fund	Kenton & Eula Ross Accounting Endowment	General Chris Adams Scholarship Endowment
James O'Neil and Dee Taylor Faires Scholarship	Evelyn and David Lancaster Scholarship Endowment	

## Having Fun While Supporting our Athletes



Members of the College of Business faculty & staff team enjoy a Lions basketball game during the annual College of Business Basketball game. Go Lions!

## Impact through Scholarship...World Class Faculty

- Benavides, A. (2018). Per capita GDP, health, and the income elasticity of demand for health care in developing nations. Accepted for publication in the *Journal of Applied Business and Economics*.
- Doty, M.A. (2018). Marketing Coca-Cola in Honduras: Corporate social responsibility issues. Presented at the *Southwest Case Research Association Spring Conference*, Albuquerque, New Mexico
- Guenter, H., Gardner, W. L., McCauley, K. D., Randolph-Seng, B., & Prabhu, P. V. (in press). Shared authentic leadership in scientific research teams: Role of shared mental models, trust, and coordination. *Small Group Research*.
- Han, B. & Shi, Y. (2018). Views vs. subscriptions: Their effects on vlogger's monetization success." Accepted for presentation and proceedings publication at the *Academy of Business Research Conference*.
- Han, B. and Myers, C. (2018). Perceptions of overuse, underuse, and change of use of a social media site: Definition, measurement instrument, and their managerial impacts. Accepted for publication in *Behaviour & Information Technology*.
- Hayek, C. and Atinc, G. (2018). Corporate fraud: Does board composition matter? *Journal of Accounting and Finance*. 18(3).
- Kessler, S. R., Mahoney, K. T., Randolph-Seng, B., Martinko, M. J., & Spector, P. (in press). The effects of attribution style and stakeholder role on blame for the Deepwater Horizon Oil Spill. *Business & Society*.
- Martinko, M. J., Randolph-Seng, B., Shen, W., Brees, J. R., Mahoney, K. T., & Kessler, S. R. (in press). An examination of the influence of implicit theories, attribution styles, and performance cues on questionnaire measures of leadership. *Journal of Leadership & Organizational Studies*.
- Miller, F. (2018). A computable general equilibrium model for a foot and mouth disease outbreak originating in the Midwest macroeconomic impacts of foot and mouth disease vaccination strategies. Presented at the *Southern Agricultural Economists Association* in Jacksonville, FL.
- Mintu-Wimsatt, A. (2018). Export market orientation, marketing capabilities and export performance of Turkish manufacturing firms. Published in the Proceedings of *Academy of Marketing Science World Marketing Congress*, Porto, Portugal.
- Mintu-Wimsatt, A., Han, Bo. Long, Zhang. (2018). Developing trust among Chinese social media users: Does experience matter? Published in the Proceedings of *Academy of Marketing Science World Marketing Congress*, Porto, Portugal.
- Nazlioglu, S., Gormus, A., & Soytaş, U. (in press). Oil prices and monetary policy in emerging markets: Structural shifts in causal linkages. *Emerging Markets Finance and Trade*.
- Randolph-Seng, B., Atinc, Y., Bui, S., & Malik, Z. (2018, April). Big data and the disillusioned employee: The ethical internet of things. Paper to be presented at the *Academy of Management Specialized Conference*, Guildford, England.
- Rankin, R. & Mintu-Wimsatt, A. (2017). Challenges in introducing new products: A case study on the new product development process. *e-Journal of Business & Scholarship of Teaching*, 11 (2), 95-101.

*Have a question but don't know  
who to ask?  
Email: [COBInfo@tamuc.edu](mailto:COBInfo@tamuc.edu)*

## Final Thoughts...

Our mission is to *produce career-ready business professionals who add value to the global business environment*. Such a simple phrase but it encompasses the essence of why the College of Business team gets out of bed in the morning and comes to work! Every syllabus that is created, every class that is offered, every study-abroad trip that is planned, every student organization that is formed, and every dollar that we spend has to point back toward achieving our mission in some manner.

**Tomorrow - March 1st** has been designated as Texas A&M – Commerce Giving Day. For me, personally, it will be a day where I thank every member of my college and the university that has directed their philanthropy toward helping our college grow its legacy of transforming lives through education. I am excited to spend time personally thanking those who invest in the future of business education.

Many of you are also generous philanthropists who have made meaningful investments in the College of Business. Thank you. We have numerous priorities to pursue ahead of us and there is no way that we can achieve them without your assistance. Several of you have mentioned that there has not been an easy or convenient way to contribute to the College in the past. I heard you and am thrilled to announce that we have now created a web portal that allows for giving directly to the College of Business and its departments. As you contemplate what is meaningful to you, please take a look at our new site: [Support the COB](#). There would be no better day to test it out than Giving Day 😊

I know that I have said this before, but as I enter my second semester on campus, I truly am grateful for the legacy that you have built for the College of Business. If you would like to become more engaged in the College and its life, please reach out to me. I try to interact with alumni every month and would welcome sharing a cup of coffee with you and/or visiting your company. I enjoy getting to meet with you and appreciate your willingness to help spotlight the “best kept secret” in Texas higher education. We all know that a superlative business education is available from A&M – Commerce’s AACSB accredited College of Business; it’s time everyone else does, too. Please, help me spread the word!

I look forward to hearing your story of Lion Pride!

Cheers,

Shanan Gibson, Dean  
College of Business



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**Business**  
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(903) 886-5191  
COBInfo@tamuc.edu



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